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Chapter 17: Introduction to Managerial Accounting

Such managerial accounting information tends to be focused on products, departments, and activities. In this context, the management process is intended to be a broad reference to encompass marketing, finance, and other disciplines. Simply stated: managerial accounting is about providing information in support of the internal management processes.

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UNIT I MANAGEMENT ACCOUNTING INTRODUCTION

various levels of management; and to describe the various skills that are necessary for successful managers.
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