

corporate responsibility and legitimacy pdf

Lindblom suggests that when a legitimacy gap occurs, there is a threat to the entity's legitimacy and when a disparity, actual or potential, exists between the two value systems, there is a threat to the entity's legitimacy. Dowling and Pfeffer (1975) indicate that legitimacy is a resource on which an organisation is dependent for survival.

LEGITIMACY THEORY: A STORY OF REPORTING SOCIAL AND

The Corporate Social Responsibility Initiative at the Harvard Kennedy School of Government is a multi-disciplinary and multi-stakeholder program that seeks to study and enhance the public contributions of private enterprise. It explores the intersection of corporate responsibility, corporate governance and strategy, public policy, and the media.

Legitimacy and Corporate Governance - Harvard University

Request PDF on ResearchGate | The legitimacy of corporate social responsibility. | Based on deliberations on the legitimacy of CSR from the perspective of stakeholder and legitimacy theory on the ...

The legitimacy of corporate social responsibility

The Link Between Responsibility and Legitimacy Namdeb (2010) reports on a wide range of activities related to their responsibility towards society covering issues such as occupational health and safety, environmental management, skill development and corporate social investment.

The Link Between Responsibility and Legitimacy: The Case

Corporate Social Responsibility and the Legitimacy of the Shareholder Primacy Norm: A Rawlsian Analysis Abstract Shareholder primacy is considered a major impediment to corporate social responsibility. This paper examines the status of the Shareholder Primacy Norm under US and UK law and shows that it is no

Corporate Social Responsibility and the Legitimacy of the

CSR Reporting and Legitimacy Theory: Some Thoughts on Future Research Agenda. In M. Aluchna, S.O. Idowu (eds.), The Dynamics of Corporate Social Responsibility: A Critical Approach to Theory and Practice, p.323-339.

CSR Reporting and Legitimacy Theory: Some Thoughts on

Corporate Social Responsibility: Stakeholder determination and reporting A Thesis submitted in fulfillment of the requirements for the Degree of DOCTOR OF PHILOSOPHY Mr Kevin Russell ADAMS Master of Economics (University of New England) Bachelor of Business in Accountancy (RMIT) School of Accounting College of Business RMIT University March 2011

Corporate Social Responsibility: Stakeholder determination

corporate social responsibility and current attempts to define CSR. It then looks at some theories to explain how and why business might undertake CSR – stakeholder theory, social contracts theory and legitimacy theory. The article concludes by describing ways of assessing corporate

WHAT DO WE MEAN BY CORPORATE SOCIAL RESPONSIBILITY

2 Corporate Social Responsibility and Sustainable Business traditional boundaries of the organization. Most organizations can be placed somewhere in between. Corporate responsibility or sustainability is therefore a prominent feature of the business and society literature, addressing topics of business ethics,

Corporate Social Responsibility and Sustainable Business

Social Responsibility The modern Corporate Social Responsibility (CSR) ... legitimacy and momentum as a new way of doing business. The concept is now embraced by many of the ... corporate social responsibility initiatives, event sponsorship, matching gifts campaigns, employee giving and employee education.

Corporate Social Responsibility and Creating Shared Value

THE CHARACTERISTICS OF POWER, LEGITIMACY AND URGENCY OF STAKEHOLDERS AND THE ACTIONS OF CORPORATE SOCIAL RESPONSIBILITY OF COMPANIES Edna Ribeiro Alves, M.Sc Av. Nelson de Oliveira e Silva, 276, Pendotiba - Niteroi, CEP 24322 385 Rio de Janeiro - Brasil E-mail: ednaribeiroa@hotmail.com Eduardo Rodrigues Gomes, Ph.D

THE CHARACTERISTICS OF POWER, LEGITIMACY AND - AJBMS

applicability of the legitimacy theory, there appears to be a number of subject areas or legitimacy threatening incidents to be researched within the context of developing nations. Reference: Islam, M.A., 2017. CSR Reporting and Legitimacy Theory: Some Thoughts on Future Research Agenda.

CSR reporting and Legitimacy theory: some thoughts on

its legitimacy, by the mere fact that "corporations must fulfil both a competence and community requirement to realize legitimacy"! Satisfaction of stockholder interests often occurs at the expense of community concerns (e.g., the despoiling of the environment, the use of labour) while, conversely, responsibility to the larger

Refinements to Legitimacy Theory in Social and

The goal of this paper is to provide a general discussion about the legitimacy of corporate social responsibility. Given that social responsibility projects entail costs, it is not always obvious ...

Criteria for Evaluating the Legitimacy of Corporate Social

Download PDF Download. Export. Advanced ... Volume 50, Issue 3, July 2015, Pages 389-403. Achieving legitimacy through corporate social responsibility: The case of emerging economy firms. Author links open overlay panel Qinqin Zheng a 1 Yadong Luo b 2 Vladislav Maksimov c. ... Internal legitimacy (Source: Kostova and Zaheer, 1999, Rosenzweig ...

Achieving legitimacy through corporate social

Keywords Legitimacy Social responsibility Corporate social responsibility De Beers Namdeb Namibia Public private joint venture Porter and Kramer (2011) describe a seemingly paradox phenomenon. They observe that "the more business has begun to embrace corporate responsibility, the more it has been blamed for society's failures.

The Link Between Responsibility and Legitimacy: The Case

"Brummer's aim is to "understand the various theories of corporate responsibility and two important areas of their application" (p. 130). He connects these to the question of corporate legitimacy based upon the ability of the theories to meet the responsibilities assigned to them.

Amazon.com: Corporate Responsibility and Legitimacy: An

In fact the origin of corporate social responsibility can be found in the 1950s and 60s whereby successful companies were trying to link corporate social responsibility to the power that business holds in society. The theoretical progresses were subdivided in ethical and accountability and the stakeholder approach to strategic management.

The Legitimacy Theory And CSR Disclosure Accounting Essay

ISIL reportedly claims responsibility for twin bomb blasts in Libya 0:52 Yemen's top al-Qaida leader claims responsibility for attack on Paris paper in video message

Read Corporate Responsibility and Legitimacy An

Defining Corporate Social Responsibility: A Systems Approach For Socially Responsible Capitalism Abstract
Although the concept of corporate social responsibility (CSR) has been advocated for decades and is commonly employed by corporations globally, agreement on how CSR should be defined and implemented

Defining Corporate Social Responsibility: A Systems

Why Every Company Needs a CSR Strategy and How to Build It The topic of corporate responsibility has been captioned under many names, including strategic philanthropy, corporate citizenship, social responsibility and other monikers. As the names imply, each carries with it a certain perspective on the role of business in society.

Why Every Company Needs a CSR Strategy and How to Build It

legitimacy is defined in terms of democratic accountability, with elections being the principal defining characteristic, and also in terms of institutional arrangements like separation of powers, transparency, and rule of law

Legitimacy and Corporate Governance - Penn Law: Legal

Preface The Assumptions of Corporate Responsibility The Corporate Responsibility Debate The Corporation and Responsibility The Types of Corporate Responsibility The Relations of Accountability Models of the Corporation--I Models of the Corporation--II Theories of Institutional Legitimacy The Four Theories of Corporate Responsibility The ...

Corporate responsibility and legitimacy : an

Managing corporate legitimacy is thus at the heart of CSR. The umbrella term CSR has not helped to clarify the role of business in a global economy. The legitimacy concept, however, is a reminder for why CSR emerged and what it should stand for: Core business activities that are aligned with what society perceives as just and fair.

Why Corporate Legitimacy Matters - CSRwire

Corporate Legitimacy, Economic Theory, and Legal Doctrine Richard M. Buxbaum Berkeley Law Follow this and additional works at:<https://scholarship.law.berkeley.edu/facpubs> Part of the Economics Commons, and the Law Commons This Article is brought to you for free and open access by Berkeley Law Scholarship Repository.

Corporate Legitimacy, Economic Theory, and Legal Doctrine

Leadership in corporate social responsibility requires engagement and legitimacy Wednesday, December 7, 2016 In today's globalized world, then, Corporate Social Responsibility (CSR) is of immense importance for society and for business—consider, for instance, taxation, working conditions, and environmental issues.

Leadership in corporate social responsibility requires

However, this paper is a review of literature on the variety of theories in corporate governance. The ultimate theories in corporate governance started with the agency theory, extended into stewardship theory and stakeholder theory and evolved to resource dependency theory, political theory, legitimacy theory and social contract theory.

Insight of Corporate Governance Theories - TodayScience

examine social legitimacy, which is a perception that the actions of the firm align with the norms and values of the general society (Suchman, 1995). In particular, we consider social legitimacy that stems from engagement in corporate social responsibility (CSR), firm

HOW SOCIAL LEGITIMACY HELPS OVERCOME LOW HOME COUNTRY

This paper is a preliminary attempt to better understand the concept of legitimacy in stakeholder theory. The normative component of stakeholder theory plays a central role in the concept of legitimacy.

Stakeholder Legitimacy - Cambridge Core

the legitimacy of corporate social responsibility continues to be an important task. Our "middle ground" approach asserts that the statement that some business activities are legitimate and others are not "evaluated from an ethical perspective" remains a meaningful observation. As Kenneth Goodpaster (1991) has noted:

Criteria for Evaluating the Legitimacy of Corporate Social

Corporate Social and Environmental Responsibility in an Emerging Economy: Through the Lens of Legitimacy Theory Abstract Efforts to promote Corporate Social and Environmental Responsibility (CSER) require an understanding of stakeholder attitudes toward enhanced responsibility. However, little is known about current attitudes on this

Corporate Social and Environmental Responsibility in an

and Scherer (2006) suggest a discursive approach to corporate legitimacy. According to this discursive approach, legitimacy is not obtained by adapting to standards set by others, but is obtained for each controversial issue by entering into a dialogue with all parties involved in order to define standards and expectations jointly.

Strategic Corporate Social Responsibility: The Struggle

This article contributes to the current organizational moral development literature by developing and finding empirical support of a conceptual framework of organizational moral development, legitimacy, and corporate responsibility.

An Integrational Framework of Organizational Moral

Home > Leadership in corporate social responsibility requires engagement and legitimacy Leadership in corporate social responsibility requires engagement and legitimacy Corporations play an increasingly important role in society as actors who influence and govern the wellbeing of citizens, workers, and consumers.

Leadership in corporate social responsibility requires

An institutional and rhetorical perspective ... Corporate social responsibility (CSR), CSR communication, institutional theory, ... legitimacy, and rhetoric, and explored propositions drawn from these concepts to consider the why and how of CSR communication.

CSR communication and legitimacy: An institutional and

Three Realms of Corporate Responsibility: Distinguishing Legitimacy, Morality and Ethics » Reed, Darryl (1999-08) Criteria for Evaluating the Legitimacy of Corporate Social Responsibility »

Corporate Responsibility and Legitimacy: An

To me the idea that taxes are contributions to society is intuitively reasonable. It is a corporate social responsibility (CSR). Both tax behaviour and CSR reporting strategy are corporate decisions. Hence, otherwise identical companies might have different effective tax rates (ETRs) and CSR ...

Corporate Social Responsibility and Tax Aggressiveness: A

Corporate social responsibility and sustainability initiatives of multinational hotel corporations (Working Paper Series No. 4, Issue 1, 2014). Hong Kong: The Hong Kong Polytechnic University, College of Professional and Continuing Education, School of Professional Education and executive Development. Retrieved January 19, 2015 from

Corporate social responsibility and sustainability

Public responsibility Stakeholder management Corporate social performance Corporate response to social and political issues Law and the existing public policy process are taken as a reference for social performance Balances the interests of firms' stakeholders Searches for social legitimacy and processes

to

CORPORATE SOCIAL RESPONSIBILITY AND ITS ROLE IN COMMUNITY

While our corporate responsibility ambitions are global in scale and cut across multiple sectors and constituencies, we are approaching this work with a great sense of humility. Driving meaningful results and change takes time, focus, patience and partnership.

2018 Target Corporate Responsibility Report

Legitimacy Theory, Stakeholder Theory, Corporate Social Disclosures, Solicited Disclosures, Voluntary Disclosures ... making and its impact on society will be open to further scrutiny with the global push for corporate social responsibility. This concept of corporate social responsibility is predicated on the notions of

The Role of Theory in Explaining Motivation for Corporate

The findings also cited the evolution of corporate governance practices necessary in considering the needs of multiple stakeholders - balanced against the responsibility to protect shareholder rights, with the aim being to rebuild trust while safeguarding corporate legitimacy. This research

MORAL & STRATEGIC RE-ESTABLISHING CORPORATE LEGITIMACY

Corporate Social Responsibility, discourse analysis, globalisation, organizational legitimacy, rhetoric The need for new forms of corporate legitimacy Over the past few years, corporate legitimacy has come under withering fire. The current financial crisis, scandals and clashes between many corpora-

Searching for New Forms of Legitimacy Through Corporate

LEGITIMACY AND CORPORATE GOVERNANCE The existence of power wielded by corporations means that the question of legitimacy can be applied to the private sector. And in our post-Enron,4 post-WorldCom,5 post-Tyco,6 post-Parmalat7 environment, it is precisely this kind of question that has been raised increasingly in board

LEGITIMACY AND CORPORATE GOVERNANCE

empirical association between corporate tax aggressiveness and CSR in the literature. Keywords Corporate social responsibility, Disclosure, Legitimacy theory, Tax aggressiveness, Social responsibility, Taxes, Australia Paper type Research paper 1. Introduction From a policy perspective, the subject of corporate tax aggressiveness is, as Andreoni

Corporate social responsibility CSR and tax and tax

The structural model provides evidence that CSR initiatives impact corporate reputation directly. The study acknowledges the increase in CSR initiatives in corporate communication practices in GLCs and PLCs in the quest to gain public legitimacy and corporate governance.

Institutionalizing corporate social responsibility

Undermines the Legitimacy of the Dispute Resolution System Under the OECD Guidelines for Multinational Enterprises Bernadette Maheandiran* ABSTRACT This Article discusses one of the only multilaterally-endorsed grievance mechanisms promoting corporate responsibility – the Organisation for Economic Co-operation and Development’s

Calling for Clarity: How Uncertainty Undermines the

The CRI is pleased to publish Research Report 16 on Corporate Social Responsibility - A Role in Government Policy and Regulation? by Constantina Bichta. Constantina was a Research Officer at the CRI until June 2003. Understanding the potential role of CSR in companies is important to the design of regulation.

CORPORATE SOCIAL RESPONSIBILITY A ROLE IN GOVERNMENT

CSR, legitimacy and reputation share an intimate relationship. Reputational capital can be generated (or

depleted) according to corporate behaviour (Fombrun, Gardberg, & Barnett, 2000), the legitimacy of which is defined by local and global corporate communities (Gardberg & Fombrun, 2006).

[Experiencing the 25th Hour - EMP Survival Mistakes To Avoid: The Top 10 Mistakes That Will Get You Killed During An EMP Attack and How To Avoid Them - Exploring Nova Scotia - Fivefold Ministry in the Marketplace - Fairy and Folk Tales of the Irish Peasantry \[Annotated + Illustrated\] - Fourth Grade Science Volume 4: Topics: The Skin, the Brain, the Eye, the Nervous System - Forces for Good: The Six Practices of High-Impact Nonprofits - English Blues Singers: Eric Clapton, Mick Jagger, John Mayall, Joss Stone, Eric Burdon, Paul Rodgers, Chris Rea, Long John Baldry - Foundations and Foundation Walls: For All Classes of Buildings, Pile Driving, Building Stones Bricks, Pier and Wall Construction, Mortars, Limes, Cements, Concretes, Stuccos, Etc \(Classic Reprint\) - Free Fall: A Prelude to Hidden Order \(Scot Harvath, #11.5\) - Every Dog Has His Day \(Bluff Point, #3\) - From Civil Rights to Black Liberation: Malcolm X and the Organization of Afro-America Unity - Every Word Counts: How every word you read to your baby adds up to success in school and beyond - Fierce/Unstoppable Bundle \(Fierce, #1-2\)Unstoppable Force \(Force of Nature, #5\) - Even if you Cannot Hear my Voice \(Light Up Series - Book 3\)You Live Once - Encyclopedia of Computer Science and Technology: Volume 36 - Supplement 21: Artificial Intelligence in Economics and Management to Requirements EngineeringEngineering Economics - E-Study Guide for: Differential Equations : An Introduction to Modern Methods and Applications by James R. Brannan, ISBN 9780471651413 - Focus On: Personal Development: Maslow's hierarchy of Needs, Tony Robbins, Pomodoro Technique, Meditation, The 7 Habits of Highly Effective People, Self-actualization, ... Appraisal, Erhard Seminars Training, etc.Hierarchy of Needs: A Theory of Human Motivation - Financial Forecasting, Analysis and Modelling: A Framework for Long-Term Forecasting \(The Wiley Finance Series\) - Excel 2016 The VLOOKUP Formula in 30 Minutes The Step-By-Step Guide - From Black Power to Prison Power: The Making of Jones v. North Carolina Prisoners' Labor Union - Further Observations on Fibrin Thrombosis in the Glomerular and Other Renal Vessels in Bubonic Plague \(Classic Reprint\) - Fallen Far From the Tree \(Piece by Piece, #2\) - Fingerprints and Other Ridge Skin Impressions, Second Edition \(International Forensic Science and Investigation\)Forensic Sciences: Questioned Documents: American Academy of Forensic Sciences Reference Series - A Decade of Research and Case Study Proceedings - Fundamentals of Selling Real Estate - Environmental Awareness Case Studies - Eternal Implications: Or, the Origin of Satan, the Purpose of Man and the Eternal Plan of God - Fuck It is the Answer \(F**K It\)John C. Van Dyke: The Desert - Fragglesâ€™s Second Chance: How a Little Dogâ€™s Life Changed from Bad to Good to Heavenly -English for Science and EngineeringEnglish For Engineers - Escape from the Planet of the Apes - EPR of Free Radicals in Solids: Trends in Methods and Applications - Financial Services Institutions - Focused Genograms: Intergenerational Assessment of Individuals, Couples, and Families - From Freud To Kafka: The Paradoxical Foundation of the Life-and-Death InstinctThe Death Lords, Volumes 1-3: His Wild Desire, Her Secret Pleasure, Their Private Need - Federal Tax Research: A Practitioner's Guide to Effective and Efficient Federal Tax Research & Communication - Follow Your Passion: Attain Peace, Happiness and Financial Security by Doing What You Love \(Follow Your Passion, Find Your Passion, Find Your Purpose, Do What You Love, How to Live the Life You Love\) -](#)